

TOWNSHIP OF ROCHELLE PARK

ORDINANCE NO. #1036-11

**AN ORDINANCE TO AMEND CODE OF
An Ordinance to amend the Code of the
Township of Rochelle Park and specifically,
to amend Article XX entitled "SIGNS"**

WHEREAS, the Township Committee has reviewed the existing sign ordinance and, in particular, has reviewed certain restrictions and prohibitions in the sign ordinance; and

WHEREAS, the Township Committee has determined that certain signs, which flash a moving message are a safety hazard in that they detract from the attention of motorists while traveling on roadways within the Municipality and should therefore be prohibited.

NOW THEREFORE BE IT ORDAINED, by the Mayor and Township Committee of the Township of Rochelle Park, County of Bergen, State of New Jersey as follows:

SECTION ONE:

Section 185-138 entitled "**GENERAL REGULATIONS FOR SIGNS.**" is hereby amended to include Section N as follows:

N. Moving Message Signs which convey an advertisement or other message and which may be changed from a remote location are prohibited in all districts.

This shall include, without being limited to, billboard signs which rotate and/or periodically change messages.

SECTION TWO: Repealer:

All Ordinances or parts of Ordinances inconsistent herewith are hereby repealed to the extent of such inconsistency only.

SECTION THREE: Severability:

If any section, subsection, paragraph, sentence or other part of this Ordinance is adjudged unconstitutional or invalid, such judgment shall not affect, impair or invalidate the remainder of this Ordinance, but shall be confined in its effects to the section, subsection, paragraph, sentence or other part of this Ordinance directly involved in the controversy in which said judgment shall have been rendered and all other provisions of this Ordinance shall remain in full force and effect.

SECTION FOUR: Effective Date:

This Ordinance shall take effect immediately upon final adoption and publication and in the manner provided by law.

ATTEST:

VIRGINIA DE MARIA,
Municipal Clerk